



وزارة الاقتصاد والتجارة  
The Ministry of Economy & Trading



الواحة للمعارض  
WAHAexpo Co.

# WAHA EXPO

## ABOUT AL-WAHA

### The Beginning

Al-Waha is a Libyan company that has chosen the field of organizing and equipping exhibitions, local and international conferences, trade missions, and business events, with expertise and professionalism. Since 1992, it has also been managing public relations for a group of international companies.

## THE LAUNCH OF AL-WAHA

Since its establishment, Al-Waha has achieved many successes in its area of specialization by delivering and implementing numerous successful events supported by high-level strategic plans and qualified human resources to always satisfy its clients. We provide technology, expertise, and international standards to transform every vision into reality, constantly challenging ourselves to exceed expectations and make every project an exceptional experience.

We consider the trust of our clients a badge of honor we proudly carry, and it is our duty to preserve this trust by reinforcing our commitment to our loyal customers and offering them the most unique services and products.

### THE LAUNCH OF AL-WAHA



## OUR SERVICES

### Exhibitions, Conferences and Trade Events

- Exhibitions and Trade Shows
- Product Launch Events
- Conferences & Exhibitions
- Entertainment Events
- Receptions
- Sports Events
- Press Conferences
- Award Ceremonies
- Seminars and B2B Meetings
- Organizing Exhibitions Abroad and Providing Travel Tickets, International Transport, and External Transportation Services
- Participation in International Conferences, Seminars, and Exhibitions

### Furniture rental and other organizational and logistical services.

- Rental of tents and furniture for exhibition booths and any other events.
- Logistical services including visas, translation, and accommodation.
- Provision of hosts.
- Hospitality services
- Database for economic and marketing consulting.

### Corporate branding and support for multi-channel advertising media.

- Design, implementation, and marketing of multi-channel advertising media.
- Advertising and commercial campaigns from concept to production.
- Design and production of print ads and related promotional materials.
- Road signage, major opening events, and other commercial events.
- Rebranding and corporate identity."

**To implement these objectives on the ground, it was necessary to establish the fundamental pillars for the company's recognition both locally and internationally, some of which include:**

- Licensing and official accreditation with the International Federation of Exhibitions (IFU), the General Authority for Exhibitions, and the Tripoli International Fair.
- Official accreditation from the General Union of Chambers of Commerce, Industry, and Agriculture (Exhibitions Committee).
- Facilities meeting international standards (SIMA system for the installation of exhibition booths and their accessories).
- Agreements and authorizations from global companies specializing in exhibition organization and equipment.

**In conclusion,** we thank you for giving us this opportunity to express ourselves, practice our profession, and further develop it

## 2018 Benghazi International Oil & Gas Forum and Exhibition



# BIEOG





## Libya International Forum and Exhibition for Telecommunications and Information Technology



**2004  
2005  
2006**

**2007  
2008  
2009**



**2010  
2012  
2013**



WAHA HAS NO LIMITS

# TOG Exhibition

Oil and Gas Technology



2002  
2004

2006  
2008



2010  
2012

**2000**  
**2001**  
**2003**  
**2004**

**Tripoli  
International  
Exhibition**



**2005**  
**2006**  
**2007**  
**2009**

**2010**  
**2013**  
**2014**  
**2015**



**2017**  
**2018**  
**2019**



WAHA HAS NO LIMITS

# LAVEX

## Libya Aviation Exhibition



**2006  
2007**

**2008**



**2009**

WAHA HAS NO LIMITS

Libya International Forum and  
Exhibition for Healthcare



2001  
2002  
2004  
2005

2006  
2007  
2009



2010  
2012  
2013



# Libya Defense and Security Exhibition

## LibDex



2009



2010





# American Universities Exhibition

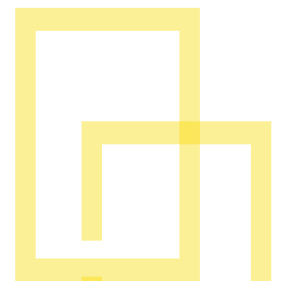
**ALTEX**



**2004  
2005  
2006**



**2007  
2008  
2009**







## Libya Dates and Related Industries Exhibition



**2012**  
**2013**  
**2014**



**2015**  
**2016**  
**2017**



**2018**  
**2019**  
**2021**

## Libya International Exhibition for Printing, Advertising, and Media



**2007**



**2008**

**2009**



**2010**

**Libya International  
Exhibition for Agriculture  
Food and Fishing  
AGRO LIBYA**



**2005  
2006  
2007  
2008**



**2009  
2010  
2012  
2013**



**Previous experiences organized by  
AI Waha Company  
For conferences and exhibitions:**

**International Water Conference**  
(with the participation of 52 Ministers of Agriculture and Water, in coordination with the FAO – Food and Agriculture Organization).

**International Electric Power Conference (SERGEY)**

**German Industries Conference and Exhibition**

with the participation of [the organization] (Hamburg Messe und Congress)

**Maghreb Ministers of Agriculture Conference** (with the participation of 5 ministers)

**Air Transport and Aviation Industry Conference** (at the University of Tripoli / Faculty of Engineering)

**Gulf Businessmen Investment Conference and Exhibition** (in collaboration with NASSABA Company).

**Arab Surgeons Conference and Exhibition** (in collaboration with the Libyan Surgeons Association)

**Urology Conference and Exhibition** (in collaboration with the Urology Association)

**ENT (Ear, Nose, and Throat) Conference and Exhibition** (in collaboration with the ENT Association)

**Pediatrics Conference and Exhibition**

**Chemical Industries Conference** (at the Department of Chemical Engineering)

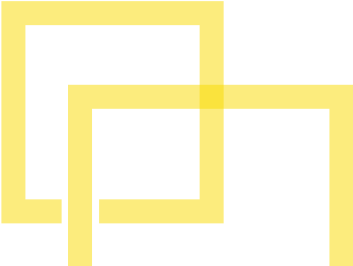
**Sustainable Urban Development Conference** (in collaboration with UN-Habitat – United Nations Human Settlements Programme)



**Schlumberger 50th Anniversary  
Conference and Exhibition**

**International Water Conference** (on  
the sidelines of the Zaragoza World  
Expo – EXPO ZARAGOZA)."

**Seventh Session of the Specialized  
Ministerial Committee on Food  
Security in the Maghreb Countries**  
(in collaboration with the Ministry  
of Agriculture, Marine, and Animal  
Resources)."





WAHA HAS NO LIMITS

## Celebration for the Announcement of the Southern Refinery Project

2021/10





# National Youth Conference

2021/11



# EVENTS



## Cisco Event 2010



## 5G Service Launch Celebration - Al-Ma- dar Al-Jadeed Com- pany

## 2019



## 2020

## Remote Quran Memo- rization Competition



2021

National Conference on the COVID-19 Pandemic



World Press Freedom Day



2021



2021

Second Scientific Conference on Non-Oil Exports



## 2021-6 Libyan Investment Authority Celebration



## 2021-6

### World Environment Day Celebration



### Founding Forum of the High Commission.

## 2021-5



## Inauguration Ceremony of the First Professional Diploma in Government Communication

**2021-6**



## Ceremony for the Relaunch of Tunisair Flights to Libyan Territory

**2021-5**



## Ashour Classic Championship

2021-4



2021-6

## Government Cloud Launch Ceremony



## Anniversary of the Founding of the Taher Al-Zawi Foundation

2021/10





## Arab Investors Conference

2021/11





**Student and  
Youth Activities  
Forum**

**2021/11**





## National Youth Conference 2021/11



## Libya Stability Support Conference



2021/10



## 9th Libya International Forum and Exhibition for Telecommunications and Information Technology



## Student Forum 10/2021





# 5th Libya International Exhibition for Printing, Advertising, and Promotion

Tifaexpo

2021/11





## Celebration for the Launch of a Portfolio of Service and Production Investment Projects



2021/12



## Expenditure (Disclosure) Seminar (2021)

2022 / 1



2021

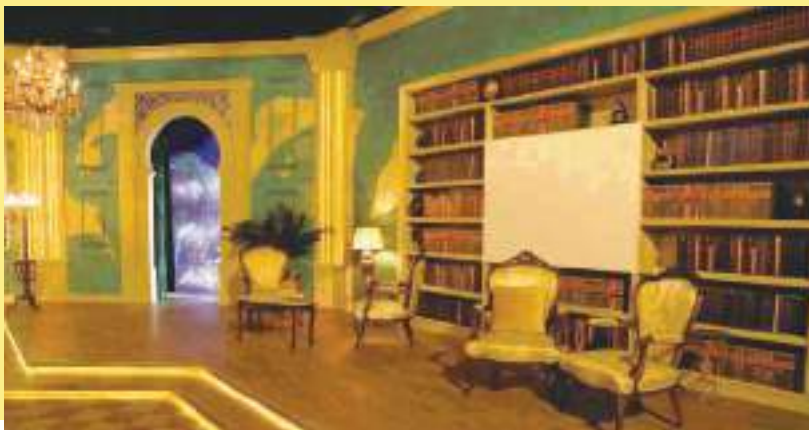
**Design and implementation of  
works for the 'Mazal Feena El  
Khir' Studio**





2021

Implementation of works for  
the 'Al-Qalb Maynsaakom'  
Studio





## Implementation and preparation of the 'Together for the Constitution: Building a State of Institutions and Law' Seminar



20  
22



## 2022 Ring Road Inauguration Project





2022

## 14th Libya International Forum and Exhibition for Healthcare





## Second National Conference of Writers, Authors, and Journalists

2022







## 11th Anniversary Celebration of the February 17 Revo- lution

2022



2022

**Design and implementation of the Next Generation Company booth at the 2nd Libyan Dental Implant Conference and Exhibition**



**Design and implementation of the Al-Amal Group booth at the 2nd Libyan Dental Implant Conference and Exhibition**

**2022**





# 2022

**Design and implementation of the Al-Hakim Company booth at the 2nd Libyan Dental Implant Conference and Exhibition**





WAHA HAS NO LIMITS

## Design and implementation of company booths at the 2022 Healthcare Forum and Exhibition 2022



**Design and implementation  
of Al-Safi Company booth at  
the Libya Food Exhibition**

**2022**



**Design and implementation  
of Al-Osra Company booth at  
the Libya Food Exhibition**

**2022**





2022

## Design and implementation of Al-Risha Al-Dhahabiya Company booth at the Libya Food Exhibition





## Design and implementation of Al-Naba' Company booth at the Libya Food Exhibition



2022



## Design and implementation of Al-Indimaj Al-Raqi Company booth at the Libya Food Exhibition



## Design and implementation of Pepsi Company booth at the Libya Food Exhibition

Al-Waha Exhibitions Company crowned the Pepsi Africa Beverage Company booth with a UEFA Champions League trophy display at the Libya Food Exhibition to highlight the booth's design and implementation excellence

2022





**Design and implementation  
of Al-Safi Company booth at  
the Libya Food Exhibition**

**2022**



**Design and implementation  
of Al-Osra Company booth at  
the Libya Food Exhibition**

**2022**





**Design and implementation  
of Arar Trading Company  
booth at the Libya Food Exhi-  
bition**



2022



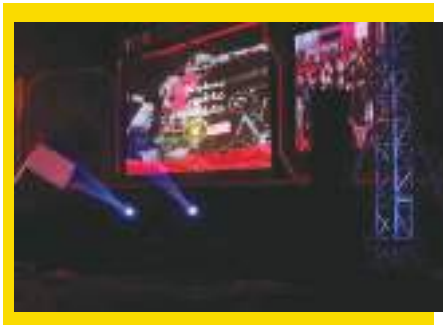
2022

- Design, implementation, and setup of LEDCO Company at the 2022 Urban Development Exhibition and Forum."
- Implementation of all marketing activities for LEDCO Company at the 2022 Urban Development Exhibition and Forum.





## Design and implementation of the Ashour Classic Championship 2022 celebration





8

**8th Libya International  
Exhibition for Agriculture,  
Farming, and Animal &  
Fishery Resources**

**2022**





◆ **Design and implementation of Al-Sahl Holding Company booth**

**2022**



◆ **Design and implementation of the Libyan International Company booth**

**2022**





2022



**Design and implementation of the Economic and Social Development Fund booths participating in the 48th session of the Tripoli International Fair**





WAHA HAS NO LIMITS



2022

**Design and implementation of booths for telecommunications sector companies participating in the 48th session of the Tripoli International Fair**







**Design and implementation  
of Al-Sahl Holding Group  
section at the 48th session of  
the Tripoli International Fair**





WAHA HAS NO LIMITS



**Design and implementation of booths for various institutions and companies participating in the 48th Tripoli International Fair**

WAHA HAS NO LIMITS



1





WAHA HAS NO LIMITS

**Design and implementation of  
Al-Qaradhi Paint Company  
booth at Libya Build Exhibition**

2022





## WAHA HAS NO LIMITS



**Design and implementation of booths for shipping companies participating in the 1st Shippex Libya Exhibition**





## Organization of the Dermatology and Aesthetic Doctors Forum – DCM Tripoli 2022





WAHA HAS NO LIMITS

## National Information Technology Day Celebration





WAHA HAS NO LIMITS



## Developers Summit



WAHA HAS NO LIMITS



**Organization of the 'Tripoli,  
Capital of Arab Media' Cele-  
bration**





WAHA HAS NO LIMITS



## Strategic Vision Proposal for the National Reconciliation Project

2022





## Design and implementation of participating booths at the Transport and Logistics Exhibition



WAHA HAS NO LIMITS



## Tripoli Dental Forum





WAHA HAS NO LIMITS

## Implementation and setup of the video games booth at the 5th Childhood Festival

LIBYA TOYS





## Organization of the 1st Conference and Exhibition of the Libyan Radiology Association





**20th Anniversary Celebration and 5th Childhood Festival."**



## Organization and setup of a panel discussion on the National Reconciliation Law





## Setup and execution of the Libya Golden Award event at the Corinthia Hotel



WAHA HAS NO LIMITS

**Design and implementation of Bab Tripoli Company booth for participation in the 2nd Exhibition of the Libyan Association of Cosmetic Dermatology**







**Organization, hosting, and setup of the 3rd Scientific Conference on Non-Oil Exports, including all logistical services**





## Commemoration of the 65th Anniversary of the Historical Isin Battle



WAHA HAS NO LIMITS

## Implementation and setup for the launch of NCR Libya Company





## Implementation and setup of the platform for the 5th Libya International Construction Exhibition:

Implementation of the organizer company ADD EVENTS booth

I-Sahl Group booth

Dravit Company booth





## Design and implementation of the panel discussion on National Reconciliation

2022



WAHA HAS NO LIMITS

2022

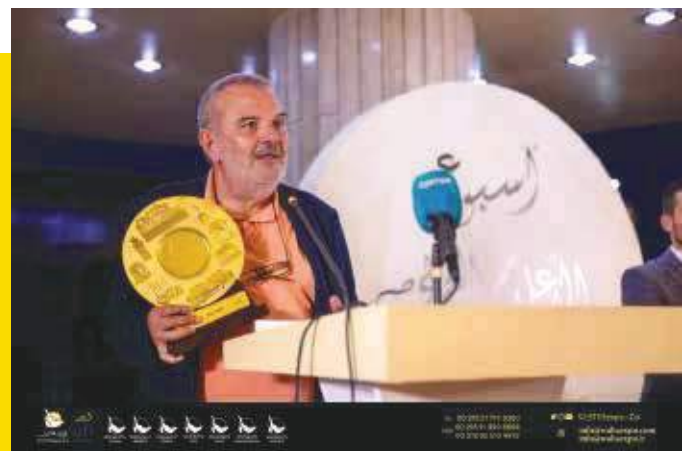


Organization and setup of the  
'Tripoli, Capital of Arab Media'  
Celebration





WAHA HAS NO LIMITS





## Organization and setup of the 1st Libya Championship 2022



## Organization and setup of an Electoral Simulation Conference

2022







**Provision of logistical services,  
design, and implementation of  
booths for the accompanying  
exhibition of the Noor Al-Hayat  
International Fertility Conference**





## 10th Libya International Forum and Exhibition for Telecommunications and Information Technology





WAHA HAS NO LIMITS





## Organization and setup for the Dental Aesthetics and Implants Forum





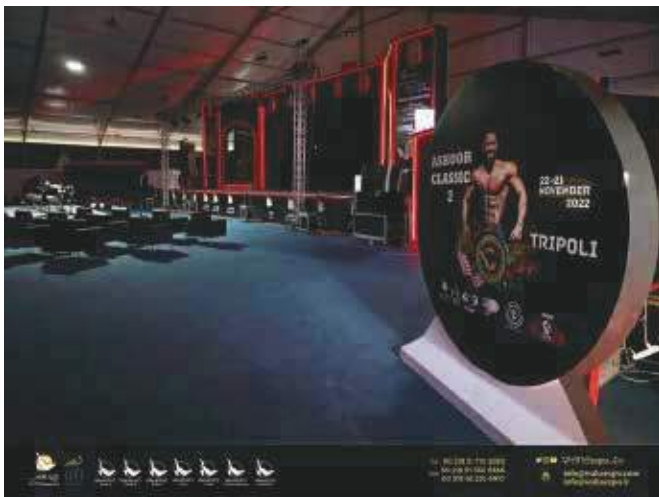


## Organization and setup of the Shifa Project



WAHA HAS NO LIMITS

## Organization and setup of the 2nd Ashour Classic Championship





## Organization and execution of the International Day of Solidarity with the Palestinian People event





## Design and setup of Al-Sahl Holding Group booth at the Libya Oil, Gas, and Renewable Energy Exhibition





## Design and implementation of a workshop for primary and intermediate education curricula





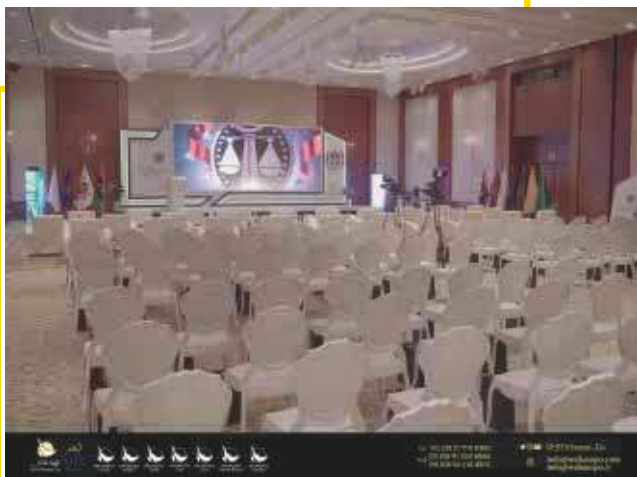
## Design and implementation of the Youth Dialogue Forum







## Setup and organization of the Criminal Research Center Launch Celebration







## Libya Media Exhibition TIFA



## Organization of the Women's Forum for National Reconciliation







## Organization and execution of activities for the Preparatory Forum of the General Conference for National Health



# Organization and execution of Al-Sahel Academy Project for Vocational and Technical Training and Development





## Organization and preparation of the opening of MADO restaurant chain



## Design and preparation for Areeka Scouts Foundation







## Design and execution of the graduation ceremony for the Faculty of Human Medicine doctors







## Libyan Influencers Youth Forum





## Arenas Conference & Exhibition for Dermatology







## Electronic Games Championship



## Preparation and Execution of DISC Company Event





## Preparation and execution of the launch ceremony for Salam Channel programs

## Design and implementation of the booth group at the International Conference of the Libyan Infertility Association







**Design and execution of participating companies' pavilions at the Libya Food Exhibition**

- Libya Food Exhibition
- Al-Madhak Company
- Al-Intimaj Al-Raqi Company
- Al-Rehan Company
- Arar Company
- Al-Naba'a Company





## Organization and coordination of the Tunisian-Libyan Integration Ceremony





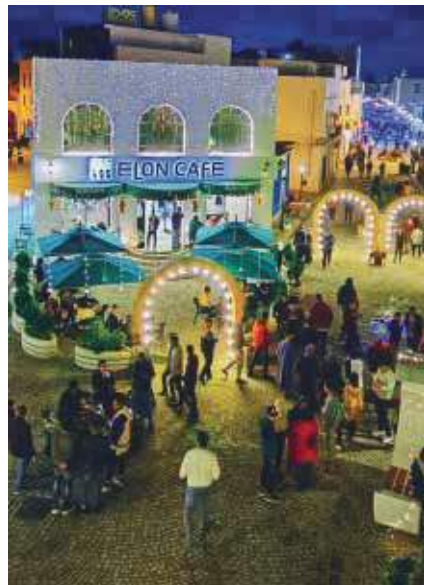


## Organization and preparation of the inauguration ceremony of the largest industrial complex of Al-Sahil Holding Group



WAHA HAS NO LIMITS

## Organization and preparation of the Medina Nights





WAHA HAS NO LIMITS



## Medina Nights 2023





**Organization and preparation of the celebration of The Night of al-Qadr (27th of Ramadan)**



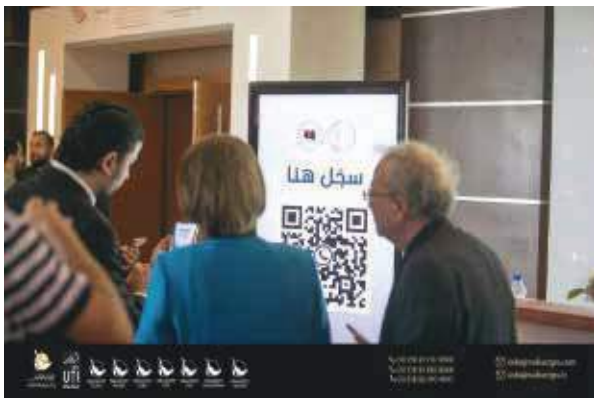


**WAHA HAS NO LIMITS**

**Provision of logistical services for Medina Nights during Eid al-Fitr**



## Organization and provision of logistical services for the signing ceremony of the National Telecommunications Sector Strategy





## Organization and provision of logistical services for the opening ceremony of the 49th session of the Tripoli International Fair







## Design and implementation of the booths of the Economic and Social Development Fund companies at the 49th session of the Tripoli International Fair





WAHA HAS NO LIMITS

## Design and implementation of the booths for National Telecommunications Companies





## Design and implementation of booths for local companies at the Libya Build Fair Libya build



WAHA HAS NO LIMITS

## Organization and implementation of all logistical services for the opening of the Libya International Healthcare Forum and Exhibition



WAHA HAS NO LIMITS





WAHA HAS NO LIMITS

## Design and implementation of booths for participating companies at the Libya International Healthcare Forum and Exhibition





WAHA HAS NO LIMITS







**Organizing and preparing the logistical service package for the First Forum of Mukhtars of Libyan Shops.**



## Designing and preparing the logistics for an exhibition SHIPPEX LIBYA





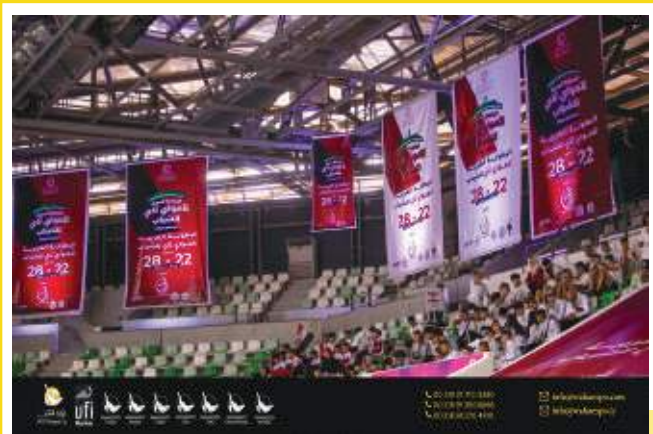
# Designing and preparing the logistics for the Libya Golden Award for Sports Excellence ceremony

# 2023





## Designing and preparing the logistics for the Libya Golden Award for Sports Excellence ceremony







**Designing exhibition booths at Binina exhibitions:**

- Libya Build Exhibition
- Pharma Libya Exhibition
- Libya Food & Restaurant Exhibition









**Organization, preparation, and execution of all logistical services at the Libya Oil, Gas, and Energy Forum & Exhibition**



**Provision of all logistical services for the 60th Anniversary Celebration of the Faculty of Engineering at the University of Tripoli**





# Opening of the Libya International Forum & Exhibition for Telecommunications and Information Technology. 2023





## Organization and preparation of the Conference of Labor Ministers







# Organization and preparation of the opening of Al-Hani Mall







**Design and execution of Al Nuran Bank's pavilion at the LIBYA FOOD Exhibition.**



**Design and execution of Arara Company's pavilion at the LIBYA FOOD Exhibition.**

## Design and execution of Basheer Gaddad & Sons Group's pavilion at the LIBYA FOOD Exhibition







**Design and execution of Al-Rehan Company's pavilion at the LIBYA FOOD Exhibition**



**Design and execution of MAGGADIT Company's pavilion at the LIBYA FOOD Exhibition**





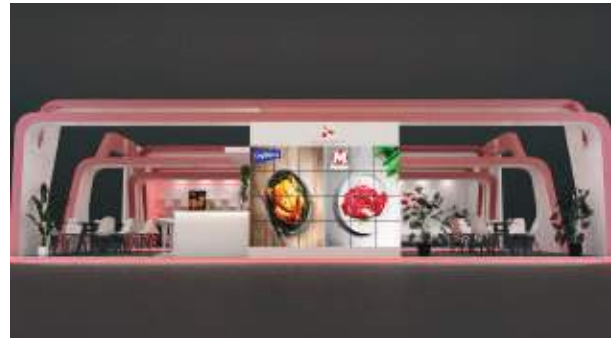
## Design and execution of Caffè Latte's pavilion at the LIBYA FOOD Exhibition







## Design and execution of Abusidra Group's pavilion at the LIBYA FOOD Exhibition





**Design and execution of Al-Seel Company's pavilion at the LIBYA FOOD Exhibition**



**Design and execution of Al-Naba'a Company's pavilion at the LIBYA FOOD Exhibition**





**Design and execution of Al-Kabbous Group's pavilion at the LIBYA FOOD Exhibition.**





# Tripoli Media Days Celebrations











**Fourth Regular Meeting of the Preparatory Committee for the Comprehensive National Reconciliation Conference.**

**Meeting of the Criminal Justice System**





**Organization and preparation of the First African Under-17 Nations Championship in Misrata, Libya.**







**Organization and preparation of the graduation party for the Faculty of Information Technology at the University of Tripoli**







## Organization and preparation of the reopening celebration of the University of Benghazi



## Organization of the launch ceremony of the Plastic Waste Management Capacity Building Project in the Greater Tripoli area







**Organization of the launch ceremony of Roh Libya Company and its renowned Saudi agency, Avalon Pharma.**



**Organization of the 70th Anniversary Celebration of the Scouting Movement in Libya**





**Organization of the launch event for the ERP Resource Planning and Management System, which will contribute to the implementation of Libya's telephone network documentation using Geographic Information Systems**



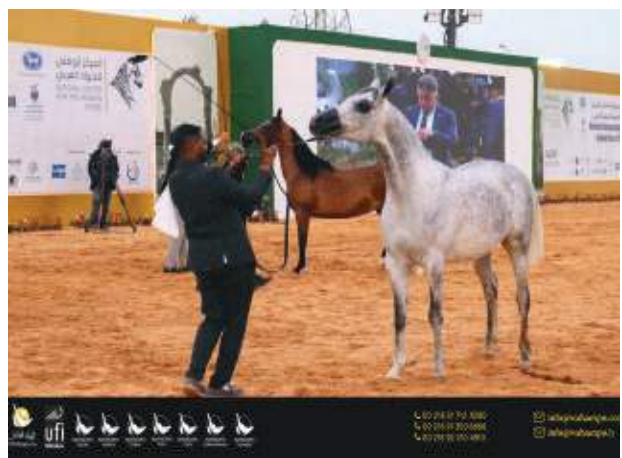




## Preparation of Al-Waha Company's pavilion for the State of Libya at the Cairo International Exhibition









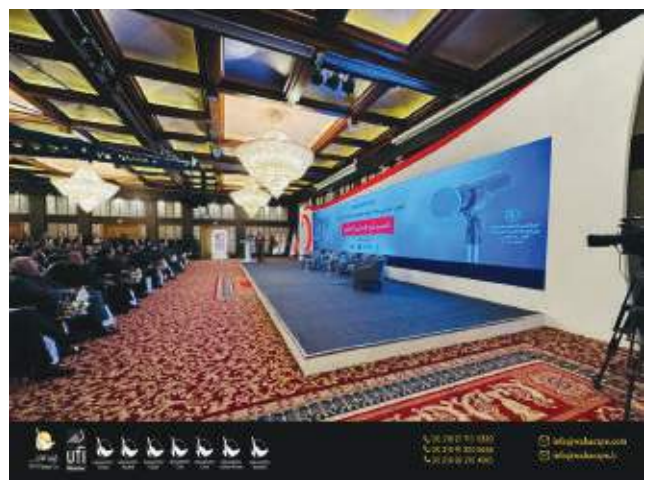
## Preparations for the Integrated Border Security Enhancement and Management Event Ministry of Interior X Al-Waha







## International Scientific Conference on the Criminal Justice System February 2024 Criminal Justice Legislation System, Evaluation and Assessment

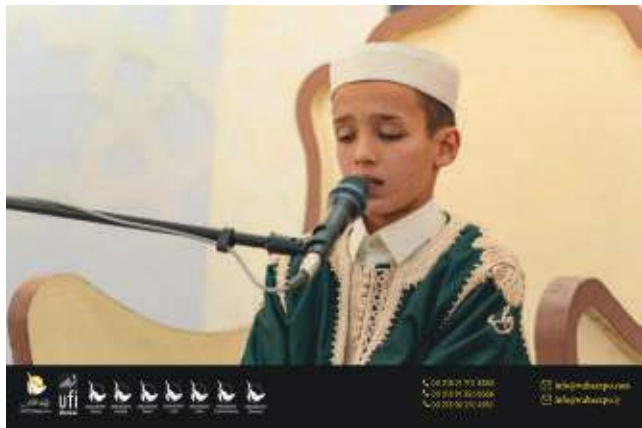






## Preparation and supervision of 'City Nights' – Al-Khair X Ramadan









**Our preparations for the 4th edition of the Ismail Bin Al-Amin Center Award for the Quran and its Sciences**





# Opening of the First Misrata Ramadan Season 2024





**Crowning of the Budget Management Team as Champions of the Ministry of Finance Ramadan League**





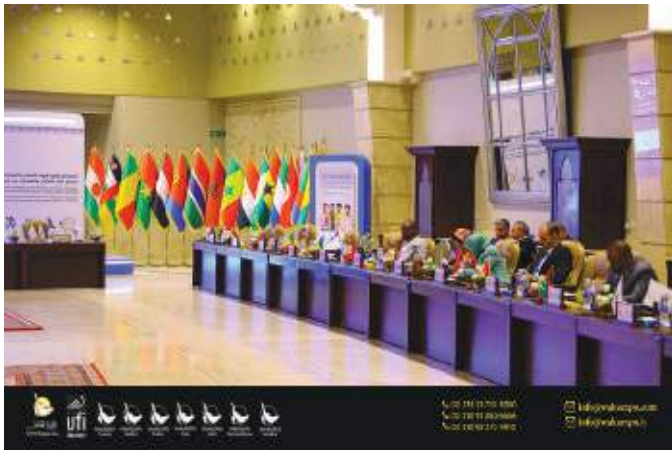


# | Al-Baraka | Evening | University of Tripoli





# Provision of all logistical services for the Sahel and Sahara Countries Gathering (S-S)



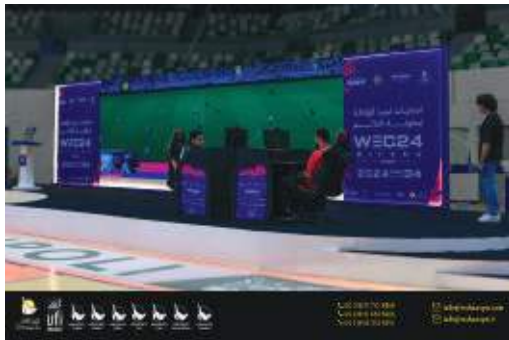


## Libyan Women's National Day Provision of all logistical services





**Al-Waha Exhibitions organized the local qualifiers final of the Libya Championship, qualifying for the #WEC24 World Championship finals in Riyadh eFootball.**

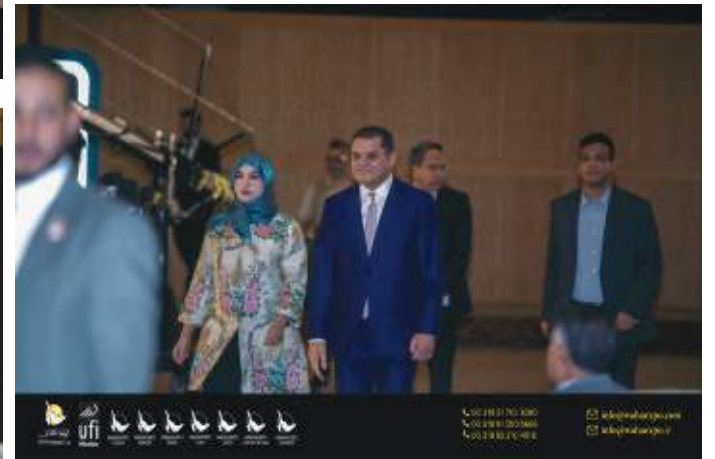


## Al-Waha and Healthcare | Medical Specialties Council Agreement.





# Provision of all logistical services at the First Scientific Conference of Tripoli Eye Hospital



**Al-Waha Company organized the opening and inauguration ceremony of the Tripoli International Exhibition.**



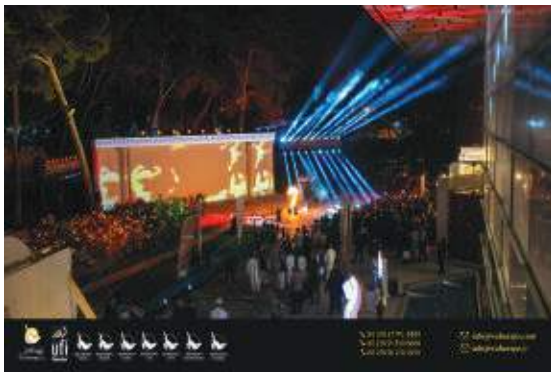


**Honoring Juhayna Cleaning Products Company Libya Branch for Al-Waha Company's General Manager, M.Said Nader Bin Yaala, for executing and supervising the company's pavilion at the Tripoli International Exhibition**



**Honoring Beyout Al-Izz Building Materials Company presented to Al-Waha Company's General Manager, M.Said Nader Bin Yaala, for executing and supervising the company's pavilion at the Tripoli International Exhibition.**

## Execution and provision of all logistical services for the opening ceremony of the Tripoli Arab Youth Capital 2024 events





# Opening of the 16th Libya International Healthcare Forum & Exhibition 2024







## Organization of the pilot launch event for the Electronic Control Project to Prevent Fuel Smuggling





# Opening of Al-Hazm Tourist Village in Zliten City



## Preparation of the workshop activities on Wastewater Treatment Plants: Reality and Challenges







## Organizing the Launch Ceremony of the Summer Days Festival – First Season



# Preparation of the 4th Edition of the Ashour Classic Bodybuilding and Physique Championship

20  
24





## Opening Ceremony of the Art Exhibition (The School Opens Its Doors)





## Al-Madar Al-Jadeed 365 Company – Completed









## Organizing the Launch Event for the Tunisian Company's Products Agency

**Berg**

Related to (Rouh Libya / Nabd Libya) Company  
ROUH LIBIYA for Pharmaceuticals





16-24 OCTOBER 2024

## The First Edition of the International Prosecutor's Office Book Fair





# The First International Forum and Exhibition of the Medical Supply Authority





# The Libyan - Italian Economic Forum





# Signing Ceremony of the Memorandum of Understanding to Launch the One Health Approach in Libya

World Health Organization













28 November 2024

## Opening of Diwan Al-Amir Restaurant and Café



# The First Podcasting Industry Forum in Libya

6-7 December 2024





8-10 December 2024

## The Second International Scientific Conference on Combating the Menace of Corruption





## Al-Waha Exhibitions Company Pavilion at the Libya Media Fair during Tripoli Media Days 2024





## Al-Waha Company Pavilion at the Libya Media Exhibition during Tripoli Media Days 2024



## Opening of Al-Khums Municipal Stadium 2025





## Organizing the Job Fair at the University of Tripoli 2025



## Organizing a Celebration Event to Honor the Contributions of the Scientific Council Members at the Forensic Research and Training Center – Office of the Attorney General 2025





## Design and Implementation of a Distinguished Collection of Pavilions at the Food Exhibition 2025



## Design and Implementation of the National Development Authority Pavilion at the MENA Project Exhibition 2025





## Organization of the Opening Ceremony of Al-Ruqai'i Mall 2025



WAHA HAS NO LIMITS

## Opening of Andalus Marina 2025

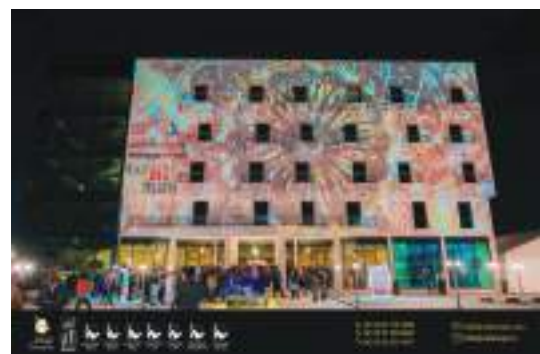




## College of Engineering Graduation Ceremony for the 2024-2023 Academic Year



## Opening of the Misrata Seaside Youth Hostel and 12 Youth Hostels Across Libya





## Reception of the Messrata Drilling Rig 2025



## 14th Anniversary Celebration of the February 17 Revolution





## Announcement of the Launch of the Libya Exploration Tour – National Oil Corporation



WAHA HAS NO LIMITS

## “Layali Ayam Al-Khair” Festival 2025





## Opening of the 51st Tripoli International Fair 2025



WAHA HAS NO LIMITS

## National Information Technology Day 2025





WAHA HAS NO LIMITS

## Launch Ceremony of Jetour and Sawist Libya Cars



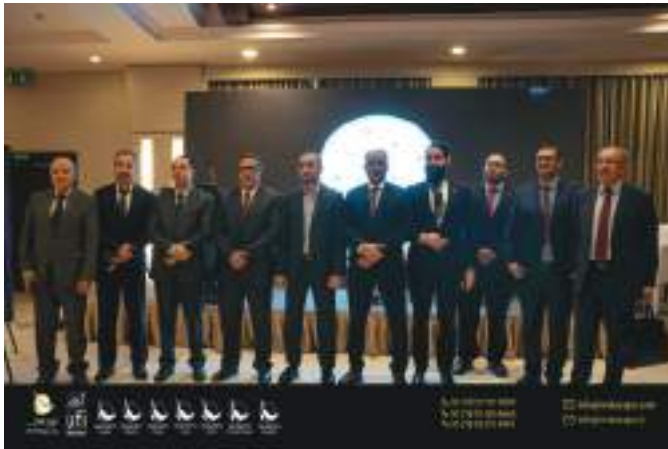
## Signing of a Cooperation Agreement between the National Oil Corporation and the U.S. Embassy





WAHA HAS NO LIMITS

## The First National Forum on Information Governance 2025



## The Electoral Meeting of the Al-Zaytouna List – Zliten 2025





**The Fifth National Scout Camp and the National Heritage Day, along with the accompanying exhibitions.**



WAHA HAS NO LIMITS

# International Public Prosecution Book Fair 2025





WAHA HAS NO LIMITS

## RALLY TETE WADDAN 2025



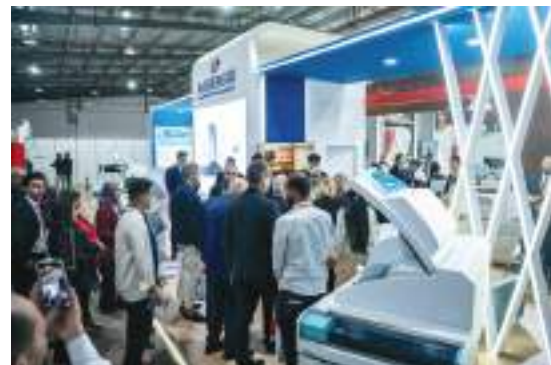
WAHA HAS NO LIMITS

## the second scientific conference of tripoli eye hospital 2025





## 17th Libya International Healthcare Forum and Exhibition 2025





# International Public Prosecution Book Fair 2025





WAHA HAS NO LIMITS

## RALLY TETE WADDAN 2025



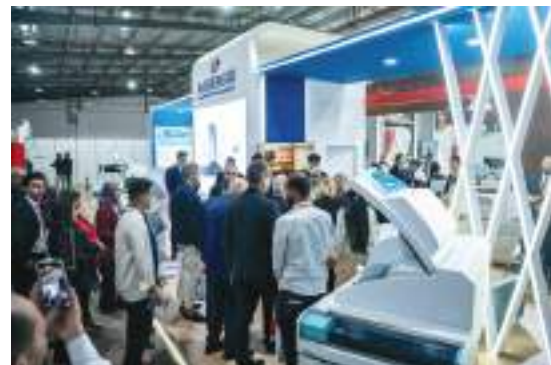
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## Clients







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